

R&D FORMULATION Pre-Mechanical Data for Artwork Brief



only required for Flash projects

12/12/2022

General Information

| | | | |
|---------------|------------------|------------------|---------------|
| Product name | BAKERY CROISSANT | MRDR: | 67618397 |
| Brand name | Dolce Vita | Codice Prodotto: | 31550 |
| Countries/MSO | Italy | EAN ZUN: | 8711327315501 |

Contact details

| | | |
|------------------------------|--|-------|
| Master text in English | | Italy |
| Company contact information | Unilever, Via Paolo Di Dono, 3/A - 00142 Roma | |
| Consumer service information | ZONA INDUSTRIALE ASI-PASCAROLA 80023 CAIVANO (NAPOLI) ITALIA | |

Ingredients and legal denomination

| | |
|------------------------|---------|
| Master text in English | Italian |
|------------------------|---------|

| | |
|----------------------------|---------------------------------------|
| Legal product denomination | Prodotto dolciario da forno congelato |
|----------------------------|---------------------------------------|

| | | |
|---|--|---|
| Ingredient declaration (highlight allergens in capital) | Add cross-contaminants at the end (e.g. May contain: ...) | Ingredienti: Farina di GRANO tenero, margarina (Ingredienti: grasso vegetale (palma), acqua, olio vegetale (colza, palma, girasole), emulsionanti (mono- e digliceridi degli acidi grassi, lecitina di girasole), sale, regolatori di acidità (acido citrico, citrato di sodio), aromi, colorante (betacarotene)), acqua, zucchero, lievito di birra, GLUTINE DI FRUMENTO, sale, sciroppo di glucosio, crusca di FRUMENTO, semi di SESAMO, semi di lino, gellificante (pectine), aromi, olio di oliva, farina di SEGALE, farina di AVENA, farina di riso, farina di ORZO, regolatore di acidità (acido citrico), agente di trattamento della farina (acido ascorbico). Può contenere uova, soia, latte, frutta a guscio e senape. |
|---|--|---|

Claims and declarations (signed off by UL and 3PM)

| | | |
|---------|--|------------------------|
| Claims | | Master text in English |
| Claim 1 | | Fatto in Italia |
| Claim 2 | | con farina italiana |
| Claim 3 | | |
| Claim 4 | | |
| Claim 5 | | |
| Claim 6 | | |

Instruction

| | |
|-------------------------|--|
| Istruzioni per l'uso | Non occorre scongelare. Cuocere in forno preriscaldato a 170°C per 25/28 minuti. Per esaltare la fragranza del prodotto si consiglia di attendere almeno 15 minuti prima di consumare. |
| Istruzioni di sicurezza | Conservare a temperatura non superiore a -15° C. Non ricongelare i prodotti una volta scongelati |
| Altre info | 0 |

Symbols / Logos

| |
|--|
| Etichetta ambientale: busta HDPE 2 -> Plastica ; Scatola PAP 20 -> Carta |
| Segui le istruzioni del tuo comune |

Declarations

| Declarations | Value | UOM | comment/symbols I.e e |
|---------------------------------|-------|----------|-----------------------|
| Portions/Doses/Uses | 60 | No. | |
| Declared weight (per serving) | 80 | g | |
| Declared volume (per serving) | 0 | ml | |
| Declared weight (total) | 4800 | g | e |
| Declared volume (total) | 0 | ml | |
| Shelf life | 12 | month(s) | |
| Storage instruction | -18 | °C | |
| Alcohol Content (if applicable) | 0 | %v/v | |

On Pack Nutrition Information [As Sold]

| Nutrition information - TPL to round values according to rounding rules | | | | | |
|---|-----------|------|------------------|-------------------|---------------------|
| Property | Attribute | UoM | Per 100g as sold | Per 100ml as sold | Per portion as sold |
| Energy | kJ | kJ | 1740 | 0 | 1392 |
| | kcal | kcal | 416 | 0 | 333 |
| Fat | - | g | 25 | 0 | 20 |
| Fat of which | SAFA | g | 8,2 | 0 | 6,6 |
| Carbohydrates | - | g | 38 | 0 | 30 |
| Carbohydrates of which | Sugars | g | 11 | 0 | 8,8 |
| Protein | - | g | 7 | 0 | 5,6 |
| Salt | - | g | 0,50 | 0 | 0,40 |

| Nutrients | Attribute | Guideline Daily Amount | % | GDA synonym |
|------------------------------|-----------|------------------------|----|-------------|
| Energy | kJ | 8400 | 17 | GDA |
| Energy | kcal | 2000 | | GDA |
| Protein | g | 50 | 11 | GDA |
| Carbohydrate | g | 260 | 12 | GDA |
| Carbohydrate of which sugars | g | 90 | 10 | GDA |
| Fat | g | 70 | 29 | GDA |
| Fat of which SAFA | g | 20 | 33 | GDA |
| Salt (as NaCl) | g | 6 | 7 | GDA |

Reference Intake

* % of Reference Intake of an average adult (8400kJ/2000kcal)

Foods Common Allergens

| Property | Presence | | Composition (present by design) | Cross contamination |
|------------------------------|----------|--|---------------------------------|-------------------------|
| | Yes/No | | | |
| Cereals cont. Gluten + prods | yes | | FLOUR | 0 |
| Crustaceans and products | no | | 0 | 0 |
| Molluscs and products | no | | 0 | 0 |
| Egg/Egg products | yes | | 0 | EGGS |
| Fish / Fish products | no | | 0 | 0 |
| Peanuts/Peanut products | no | | 0 | 0 |
| Soybeans/Soybean prods. | yes | | 0 | TRACES BY RAW MATERIALS |
| Milk / Dairy products | yes | | 0 | whey powder |
| Nuts/Nuts products | yes | | 0 | TRACES BY RAW MATERIALS |
| Sesame Seeds and prods. | yes | | 0 | TRACES BY RAW MATERIALS |
| Sulphite (= > 10mg/kg) | no | | 0 | 0 |
| Celery | no | | 0 | 0 |
| Legumes/pulses (others) | no | | 0 | 0 |
| Peas (optional) | no | | 0 | 0 |
| Mustard/Mustard products | yes | | 0 | TRACES BY RAW MATERIALS |
| Lupin and products | no | | 0 | 0 |

Dietary - Guaranteed

| Property | Guaranteed | | Comment |
|----------------------|------------|--|---------|
| | Yes/No | | |
| Vegan | no | | 0 |
| Ovo Lacto Vegetarian | yes | | 0 |
| Lacto Vegetarian | no | | 0 |

Foods Free from

| Property | Free from | | Comment |
|-------------|-----------|--|---------|
| | Yes/No | | |
| Irradiation | yes | | 0 |
| Meat | yes | | 0 |
| Alcohol | yes | | 0 |

Genetic modification

| Property | Genetic modification | | Comment |
|---------------------------|----------------------|--|---------|
| | Yes/No | | |
| GM labelling not required | no | | 0 |