

R&D FORMULATION Pre-Mechanical Data for Artwork Brief



only required for Flash projects

09/02/2022

General information

Product name	Re Croissant alla crema
Brand name	Dolce Vita
Countries/MSO	Italy

MRDR:	67962497
Codice Prodotto:	37998
EAN ZUN:	8711327379985

Contact details

	Master text in English	Italy
Company contact information	na	Unilever, Via Paolo Di Dono, 3/A - 00142 Roma
Consumer service information	na	Prodotto nello stabilimento di Caivano (NA), Località Pasciarola, Zona Industriale ASI.

Ingredients and legal denomination

	Master text in English	Italiano
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Legal product denomination	Prodotto dolciario da forno pronto da cuocere, con farcitura alla crema, zucchero bianco in superficie
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Ingredient declaration (highlight allergens in capital)	Add cross-contaminants at the end (e.g. May contain: ...)	Ingredienti: margarina (grasso vegetale (palma), acqua, olio vegetale (girasole), emulsionanti (mono-e digliceridi degli acidi grassi, lecitina di girasole), sale, regolatori d'acidità (acido citrico, citrato di sodio), aromi, colorante (betacarotene)), farina di GRANO tenero 25%, lievito madre fresco 14%, farcitura alla crema 12% (acqua, sciroppo di glucosio, zucchero, LATTE scremato in polvere, proteine del LATTE, tuorlo d'UOVO, amido di mais, olio di cocco, addensante (carbossimetilcellulosa), aromi, sale), acqua, zucchero, lievito di birra, UOVO, sale, BURRO, aromi, sciroppo di glucosio, gelificante (pectina), acidificante (acido citrico), coloranti (beta-carotene). Può contenere soia, sesamo, frutta a guscio e senape.
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Claims and declarations (signed off by UL and 3PM)

	Master text in English
Claim 1	Fatto in Italia
Claim 2	Farina italiana
Claim 3	lievito madre fresco
Claim 4	farciture italiane
Claim 5	forma curva come da tradizione
Claim 6	CARTA 100% RICICLATA

Instruction	
Istruzioni per l'uso	Non occorre scongelare. Cuocere in forno preriscaldato a 170°C per 23-27 minuti. Per esaltare la fragranza del prodotto sconsiglia di attendere almeno 15 minuti prima di consumare.
Istruzioni di sicurezza	Conservare a temperatura non superiore a -15° C. Non ricongelare i prodotti una volta scongelati
Altre info	

Symbols / Logos

Etichetta ambientale: busta HDPE 2 --> Plastica ; Scatola PAP 20 --> Carta
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Declarations

Declarations	Value	UOM	comment/symbols i.e.e
Portions/Doses/Uses	45	No.	
Declared weight (per serving)	80	g	
Declared volume (per serving)	0	ml	
Declared weight (total)	3600	g	e
Declared volume (total)	0	ml	
Shelf life	12	month(s)	
Storage instruction	-18	°C	
Alcohol Content (if applicable)	0	%v/v	

On Pack Nutrition Information [As Sold]

Property	Attribute	UoM	Per 100g as sold		
			Per 100g as sold	Per 100ml as sold	Per portion as sold
Energy	kJ	kJ	1653	0	1322
	kcal	kcal	395		316
Fat	-	g	25	0	20
	SAFA	g	16	0	13
Carbohydrates	-	g	36	0	29
Carbohydrates of which	Sugars	g	10	0	8,3
Protein	-	g	6,6	0	5,2
Salt	-	g	0,6	0	0,5

Nutrients	Attribute	Guideline Daily Amount	%	GDA synonym
Energy	kJ	8400	16	GDA
Energy	kcal	2000	16	GDA
Protein	g	50	10	GDA
Carbohydrate	g	260	11	GDA
Carbohydrate of which sugars	g	90	9	GDA
Fat	g	70	28	GDA
Fat of which SAFA	g	20	64	GDA
Salt (as NaCl)	g	6	8	GDA

Added sugars** (Vitality Passport)	UoM	Per 100g
	g	9,8

Reference Intake
* % of Reference Intake of an average adult (8400kJ/2000kcal)

Foods Common Allergens

Property	Presence	Composition (present by design)	Cross contamination
	Yes/No		
Cereals cont. Gluten + prods	yes	FLOUR	wheat
Crustaceans and products	no	0	0
Molluscs and products	no	0	0
Egg/Egg products	yes	EGGS	EGGS
Fish / Fish products	no	0	0
Peanuts/Peanut products	no	0	0
Soybeans/Soybean prods.	yes	0	TRACES BY RAW MATERIALS
Milk / Dairy products	yes	butter	0
Nuts/Nuts products	yes	0	TRACES BY RAW MATERIALS
Sesame Seeds and prods.	yes	0	TRACES BY CEREALS
Sulphite (>= 10mg/kg)	no	0	0
Celery	no	0	0
Legumes/pulses (others)	no	0	0
Peas (optional)	no	0	0
Mustard/Mustard products	yes	0	TRACES BY RAW MATERIALS
Lupin and products	no	0	0

Dietary - Guaranteed

Property	Guaranteed	Comment
	Yes/No	
Vegan	no	0
Ovo Lacto Vegetarian	no	0
Lacto Vegetarian	yes	0

Foods Free from

Property	Free from	Comment
	Yes/No	
Irradiation	yes	0
Meat	yes	0
Alcohol	yes	0

Genetic modification

Property	Yes/No	Comment
GM labelling not required	yes	0