

R&D FORMULATION Pre-Mechanical Data for Artwork Brief



27/09/2019

only required for Flash projects

General information

Product name	Plumcake
Brand name	Dolcevita
Countries/MSO	Italy

MRDR:	67979975
Codice Prodotto:	38282
EAN ZUN:	8711327382824

Contact details

	Master text in English	Italy
Company contact information	n/a	Unilever, Via Paolo Di Dono, 3/A - 00142 Roma
Consumer service information	n/a	Prodotto nello stabilimento di Via Morandi, 25 - 41011 - Campogalliano (MO)

Ingredients and legal denomination

	Master text in English	Italian
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Legal product denomination	n/a	Prodotto dolciario congelato
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Ingredient declaration (highlight allergens in capital)	n/a	Ingredienti: farina di FRUMENTO, LATTE scremato reidratato, zucchero, UOVA, olio di semi di girasole, agenti lievitanti: E450, E500; amido di mais, colorante: E160b; aromi. Può contenere soia, frutta a guscio e arachidi.
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Claims and declarations (signed off by UL and 3PM)

Claims	Master text in English
Claim 1	
Claim 2	
Claim 3	
Claim 4	
Claim 5	
Claim 6	

Instruction

Istruzioni per l'uso	Conservare in congelatore a -18°C
Istruzioni di sicurezza	Non ricingolare una volta scongelato
Altre info	Scongellare in frigorifero (0/5°C) per 3 ore prima di servire. Una volta scongelato conservare in frigorifero e consumare entro 5 giorni

Symbols / Logos

Declarations

Declarations	Value	UOM	comment/symbols i.e e
Portions/Doses/Uses	12	No.	
Declared weight (per serving)	70,833333	g	
Declared volume (per serving)	0	ml	
Declared weight (total)	850	g	e
Declared volume (total)	0	ml	
Shelf life	12	month(s)	
Storage instruction	-18	°C	
Alcohol Content (if applicable)	0	%v/v	

On Pack Nutrition Information [As Sold]

Nutrition information - TPL to round values according to rounding rules					
Property	Attribute	UoM	Per 100g as sold	Per 100ml as sold	Per portion as sold
Energy	kJ	kJ	1200	0	850
	kcal	kcal	287		
Fat		g	9,4	0	6,7
	SAFA	g	1,5	0	1,1
Carbohydrates		g	45	0	32
	Sugars	g	21	0	15
Protein		g	6,3	0	4,5
		g	0,83	0	0,59

Nutrients	Attribute	Guideline Daily Amount	%	GDA synonym
Energy	kJ	8400	10	GDA
Energy	kcal	2000		GDA
Protein	g	50	9	GDA
Carbohydrate	g	260	12	GDA
Carbohydrate of	g	90	17	GDA
Fat	g	70	10	GDA
Fat of which SAFA	g	20	5	GDA
Salt (as NaCl)	g	6	10	GDA

Reference Intake

* % of Reference Intake of an average adult (8400kJ/2000kcal)

Foods Common Allergens

Property	Presence Yes/No	Composition (present by design)	Cross contamination
Cereals cont. Gluten + prods	yes	wheat flour	0
Crustaceans and products	no		0
Molluscs and products	no		0
Egg/Egg products	yes	egg	0
Fish / Fish products	no		0
Peanuts/Peanut products	yes		peanuts
Soybeans/Soybean prods.	yes		soy lecithins
Milk / Dairy products	yes	skimmed milk powd	0
Nuts/Nuts products	yes		almond, walnuts, pistachio, hazelnuts
Sesame Seeds and prods.	no		0
Sulphite (=> 10mg/kg)	no		0
Celery	no		0
Legumes/pulses (others)	no		0
Peas (optional)	no	0	0
Mustard/Mustard products	no		0
Lupin and products	no		0

Dietary - Guaranteed

Property	Guaranteed Yes/No	Comment
Vegan	no	0
Ovo Lacto Vegetarian	no	0
Lacto Vegetarian	no	0

Foods Free from

Property	Free from Yes/No	Comment
Irradiation	yes	0
Meat	yes	0
Alcohol	yes	0

Genetic modification

Property	Yes/No	Comment
GM labelling not required	yes	0