

R&D FORMULATION Pre-Mechanical Data for Artwork Brief



only required for Flash projects

10/02/2022

General information

Product name	BURME' CON LIEVITO MADRE SEMPLICE PRESTIGE
Brand name	DOLCE VITA
Countries/MSO	ITALY

MRDR:	68235201
Codice Prodotto:	42101
EAN ZUN:	8711327421011

Contact details

	Master text in English	Italy
Company contact information	na	Unilever, Via Paolo Di Dono, 3/A - 00142 Roma
Consumer service information	na	Prodotto nello stabilimento di Caivano (NA), Località Pascarella, Zona Industriale ASI.

Ingredients and legal denomination

	Master text in English	Italian
Legal product denomination	na	Prodotto dolciario congelato

Ingredient declaration (highlight allergens in capital)	Add cross-contaminants at the end (e.g. May contain: ...)	Ingredienti: margarina (ingredienti: grasso vegetale (palma), acqua, olio vegetale (girasole), emulsionanti (mono-e digliceridi degli acidi grassi, lecitina di girasole), sale, regolatori d'acidità (acido citrico, citrato di sodio), aromi, colorante (beta-carotene)), farina di GRANO tenero 21%, lievito madre fresco 17% (GLUTINE), acqua, BURRO 7%, zucchero, UOVO 4%, lievito di birra, sale, sciroppo di glucosio, aromi, gelificante (pectina), proteine del LATTE, amidi modificati, stabilizzante (di-fosfati di sodio e potassio), acidificanti (acido citrico), coloranti (betacarotene). Può contenere soia, sesamo, frutta a guscio e senape.
---	--	---

Claims and declarations (signed off by UL and 3PM)

Claims	Master text in English
Claim 1	Con Lievito madre fresco
Claim 2	impasto melange con burro - impasto sfogliato e vanigliato
Claim 3	farina italiana
Claim 4	uova da galline allevate a terra
Claim 5	
Claim 6	CARTA 100% RICICLATA
Instruction	
Istruzioni per l'uso	Non occorre scongelare. Cuocere in forno preriscaldato a 170°C per 23-27 minuti. Per esaltare la fragranza del prodotto si consiglia di attendere almeno 15 minuti prima di consumare.
Istruzioni di sicurezza	Conservare a temperatura non superiore a -15° C. Non ricongelare i prodotti una volta scongelati
Altre info	

Symbols / Logos

Elicetta ambientale: busta HDPE 2 -> Plastica ; Scatola PAP 20 -> Carta



Declarations

Declarations	Value	UOM	comment/symbols i.e e
Portions/Doses/Uses	50	No.	
Declared weight (per serving)	70	g	
Declared volume (per serving)	0	ml	
Declared weight (total)	3500	g	
Declared volume (total)	0	ml	
Shelf life	12	month(s)	
Storage instruction	-18	°C	
Alcohol Content (if applicable)	0	%v/v	

On Pack Nutrition Information [As Sold]

Nutrition information - TPI to round values according to rounding rules					
Property	Attribute	UoM	Per 100g as sold	Per 100ml as sold	Per portion as sold
Energy	kJ	kJ	1871	0	1309
	kcal	kcal	447		313
Fat	-	g	31	0	21
	SAFA	g	17	0	12
Carbohydrates	-	g	31	0	21
	Sugars	g	7,0	0	4,9
Protein	-	g	6,5	0	4,6
	-	g	0,8	0	0,56

Nutrients	Attribute	Guideline Daily Amount	%	GDA synonym
Energy	kJ	8400	16	GDA
Energy	kcal	2000	16	GDA
Protein	g	50	9	GDA
Carbohydrate	g	260	8	GDA
Carbohydrate of which sugars	g	90	5	GDA
Fat	g	70	31	GDA
Fat of which SAFA	g	20	59	GDA
Salt (as NaCl)	g	6	9	GDA

Reference Intake

* % of Reference Intake of an average adult (8400kJ/2000kcal)

Foods Common Allergens

Property	Presence	Composition (present by design)	Cross contamination
	Yes/No		
Cereals cont. Gluten + prods	yes	FLOUR	wheat
Crustaceans and products	no	0	0
Molluscs and products	no	0	0
Egg/Egg products	yes	EGGS	EGGS
Fish / Fish products	no	0	0
Peanuts/Peanut products	no	0	0
Soybeans/Soybean prods.	yes	0 TRACES BY RAW MATERIALS	
Milk / Dairy products	yes	butter	0
Nuts/Nuts products	yes	0 TRACES BY RAW MATERIALS	
Sesame Seeds and prods.	yes	0 TRACES BY CEREALS	
Sulphite (>= 10mg/kg)	no	0	0
Celery	no	0	0
Legumes/pulses (others)	no	0	0
Peas (optional)	no	0	0
Mustard/Mustard products	yes	0 TRACES BY RAW MATERIALS	
Lupin and products	no	0	0

Dietary - Guaranteed

Property	Guaranteed	Comment
	Yes/No	
Vegan	no	0
Ovo Lacto Vegetarian	no	0
Lacto Vegetarian	yes	0

Foods Free from

Property	Free from	Comment
	Yes/No	
Irradiation	yes	0
Meat	yes	0
Alcohol	yes	0

Genetic modification

Property	Yes/No	Comment
GM labelling not required	yes	0